

**DC-PG 096** 

# Criteria for the Release of Management System Certification and Use of Logos

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#### 1. OBJECTIVE

The purpose of this document is to set out the conditions to be fulfilled regarding the disclosure and display of the Management Systems and Food Safety certification, in order to eliminate risks that may lead to an incorrect interpretation by the interested parties and the general public.

#### 2. SCOPE

All organizations whose Management Systems and Food Safety are certified by IRAM.

#### 3. REFERENCE DOCUMENTS

DC-R 010 - IRAM Management System Certification Agreement.

IRAM-ISO/IEC 17021-1 – Conformity Assessment - Requirements for Bodies Performing Audits and Certification of Management Systems.

ISO TS 22003:2013 – Requirements for entities that perform audit and certification of food safety management systems.

IRAM-ISO/IEC 17030:2004 - Conformity Assessment - General Requirements for Third Party Conformity Marks.

How to use the FSSC 22000 logo, Number: 20451001, Date: November 2015.

Documents of the "OAA" or "Organismo Argentino de Acreditación" (Argentine Accreditation Body).

Documents of the "INN" or "Instituto Nacional de Normalización" (National Institute of Standardization of the Republic of Chile).

#### 4. DEFINITIONS AND ABBREVIATIONS

<u>Certification Document</u>: It is the written and signed document issued by IRAM that indicates that the Management System of a Certified Organization is in conformity with a Standard or Regulatory Document acknowledged by IRAM. The Certification Document reflects and expresses the scope of IRAM Certification of Management Systems.

<u>Certified Organization</u>: Is the entity to whom the Institute has granted the IRAM Certification of Management Systems requested.

"Marca de Certificación IRAM de Sistema de Gestión"	IRAM Logo
IRAM Certification Mark of Management System	
"Marca de Certificación IQNet"	IQNet Logo
IQNet Certification Mark	
"Sistema de Gestión"	SG
Management System	
"Sistema de Gestión de la Calidad"	SGC
Quality Management System	
"Sistema de Gestión Ambiental"	SGA
Environmental Management System	
"Sistema de Gestión de Seguridad y Salud en el Trabajo"	SST
Workplace Health and Safety Management System	
"Sistema de Gestión de la Seguridad y Salud Ocupacional"	SG S&SO
Occupational Health and Safety Management System	
"Sistema de Gestión de la Inocuidad Alimentaria ISO 22000/FSSC 22000"	SGIA



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"Inocuidad Alimentaria"		HACCP
Food Safety		
"Organismo Argentino de Acreditación" –Argentine Republic-		OAA
Argentine Accreditation Body		
"Instituto Nacional de Normaliza		INN-Chile
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#### 5. PROCEDURE

This document contains the conditions that must be met by organizations that hold Management System and Food Safety certificates issued by IRAM, when carrying out activities to release the certification of their SG (Management System) by any means and support (computer, television, radio, graphic, objects, presentations, brochures, catalogs, others).

The conditions mentioned in this document are complementary to those included in the IRAM Management System Certification Agreement (DC-R 010).

**Note:** The Organization applying for Certification of its SG (Management System) and/or SGIA (Food Safety Management System) must accept the terms and conditions of the IRAM Management System Certification Agreement (DC-R 010) prior to certification.

This document has been prepared following the procedures of Accreditation Bodies (OAA, INN), the guidelines included in the IRAM-ISO/IEC 17021-1 and ISO/TS 22003 standards, the FSSC requirements and the IRAM - IQNet policies related to the subject.

In all cases, IRAM shall audit, in follow-up and re-certification audits, the release of its certification and the use of logos from the schemes mentioned in the scope of this procedure. When there is non-conformity associated with the disclosure of the certification and/or the use of the logos, the corrections and the corrective action plan must be submitted within the deadlines stipulated for the category of the deviation.

#### **5.1. GENERAL CONDITIONS**

**Disclosure of certification:** It means to make the certification status available to the public in media such as the internet, catalogs, advertisements, or other documents.

Disclosure of SG and/or SGIA IRAM certification must be consistent with the scope of IRAM certification granted to the Certified Organization and may not be made on the product, regardless of the use of the logo/mark provided by IRAM. Examples: attached labels, identification, certificates, laboratory test reports, calibration reports and inspection reports are considered part of the product.

When the Certified Organization decides to use the logo/mark, the form of disclosure must be done as described in the following procedure:

- a) Size, color, proportion, order and information and other design elements contained in the certification logo must be used as indicated in this procedure according to the type of certification granted.
- b) When the certification has been suspended or cancelled by IRAM according to the DC-R 010 agreement, it is not allowed to advertise the logo.
- c) The logo may not be used on a product or product packaging or in any other way that could be interpreted as an indication of the conformity of such a product. Product packaging is considered to be that which can be removed without disintegrating or damaging the product containing it or losing its identification. Adhesive labels or identification plates are considered part of the product. No direct association should be built between the certification disclosure legend and the products provided by the certified organization.
- **d)** The logo may not be used on reports, certificates, diplomas or laboratory test and calibration reports, or inspection reports.



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- e) It must be clearly established that the SG used by the Certified Organization is the one that complies with the applicable SG and/or SGIA Standard or regulatory document, and eliminate any possibility of incorrect interpretation by associating the certification with the conformity of the product.
- f) In case the scope of the SG certificate does not cover all sites and/or activities carried out by the organization, it must include the scope stated in the certificate together with the logo. The purpose of this is to avoid confusion about the scope of the certification.
- **g)** The following must be stated, as specified in the IRAM Certification document granted: the Registration number (RI); the number of the Standard or reference applied, and the name of the Certified Organization.
- **5.1.1** Guidelines solely for the SG and/or SGIA IRAM Certification logo:

The publication of the SG and/or SGIA IRAM Certification must be done complying with the provisions of Agreement DC-R 010, in the following items:

- General documentation of the Certified Organization (folders, envelopes, letterhead, posters, signs, advertisements, web pages, others).
- Different types of support: printed on paper or other materials, electronic media, videos, presentations, other.



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### IRAM LOGOS FOR THE DISCLOSURE OF CERTIFICATION



DE LA CALIDAD

GESTION

IRAM Logo of Quality Management System Certification according to IRAM-ISO 9001:2015 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



GESTION AMBIENTAL

RI-14000-0000

IRAM Logo of Environmental Management System Certification according to IRAM-ISO 14001:2015 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



GESTION SST

RI-45000-XXXX

IRAM Logo of Workplace Safety and Health Management System Certification according to IRAM-ISO 45001:2018 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



GESTION S&SO

RI-18000-0000

IRAM Logo of Occupational Management System Certification according to OHSAS 18001:2007 or NCh 18001:2009 Standards.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



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### IRAM Logo of Food Safety Management System Certification according to FSSC 22000 scheme.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



### IRAM Logo of Food Safety Management System Certification according to IRAM-ISO 22000:2018 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The font to write registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.



#### IRAM Logo of Safety Food Certification (HACCP).

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



IRAM Logo of Management System Certification according to the following Standards: ISO 55000; ISO 14785; IRAM 17550; ISO 39001; ISO/TS 29001; IRAM-ISO/IEC 27001; ISO 20000; ISO 22716; IRAM 90600; IRAM 9900; ISO 22301; ISO 20252; ISO 54001 and other.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



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RI-XXXXX-0000000

IRAM Logo of Tourism Services Management System Certification according to the standard subject to the Certification Document granted by IRAM.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



RI-9000-0000000

IRAM Logo of Quality Management System Certification – Technical Training Entities according to NCh 2728:2015 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



IRAM Logo of Management System Certification according to the SIGEN reference number subject to the IRAM Certification Document granted. (SIGEN: "Sindicatura General de la Nación", or National Accounting Office)

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



IRAM Logo of Certification of Learning Services for Non-Formal Education and Training according to ISO 29990 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



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IRAM Logo of Certification of Learning Services for Non-Formal Education and Training according to ISO 29993 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



### IRAM Logo of Translation Services Certification according to ISO 17100 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



IRAM Logo of Energy Management System Certification - Guidance Requirements for use according to ISO 50001 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.



IRAM Logo of Quality Management System Certification – Medical devices. Requirements for regulatory purposes according to ISO 13485 Standard.

The font to write the registration number, as shown in the certificate granted, must be "Arial Bold" or "Bold". The separation between the mark and the wording shall be equal to the height of the font used.

The application of the color mark (Pantone 308 CVC) on different backgrounds shall be ruled by the directives of the institutional logo symbol, with the possibility of applying it in its positive B/W and negative B/W version for complex backgrounds or non-institutional colors.

RI 13485-XXXX



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- 5.1.1.1 The Certified Organization must publish its IRAM Management System (SG) Certification and/or Food Safety Management System (SGIA) Certification as follows:
  - **1-** Use the logo of paragraph 5.1.1 corresponding to the SG or SGIA IRAM Certification granted.
  - **2-** The corresponding registration number (RI) must be shown at the bottom of the document, according to the example: (RI or Registration N° found in the corresponding Certification Document).
  - **3-** It must mention the corresponding standard or regulatory document and the year of publication of same, as specified in the Certification Document. (Example: IRAM-ISO 9001:2015).
  - 4- It must state the name of the Certified Organization.
  - 5- It can be used unrelated to the IQNet Logo, if applicable.
  - 6- Important: In case the scope of its SG certificate does not cover all the sites and/or activities developed by the Organization, it must include the scope stated in the certificate together with the logo. The purpose of this is to avoid confusion about the scope of the certification granted.

(Example: not all processes or all sites of the organization are included.)

Below are the possibilities of use:



### 5.1.1.2 Logo IRAM- IQNet

If the Certified Organization has been granted the IQNet certificate, it may disclose its certification by placing the IQNet logo next to the IRAM logo, always in compliance with the DC-R 010 agreement and this procedure.

**IQNet logo may not be used alone**. In case the Certified Organization decides to use it, it must always be accompanied by the IRAM logo stated in this procedure.



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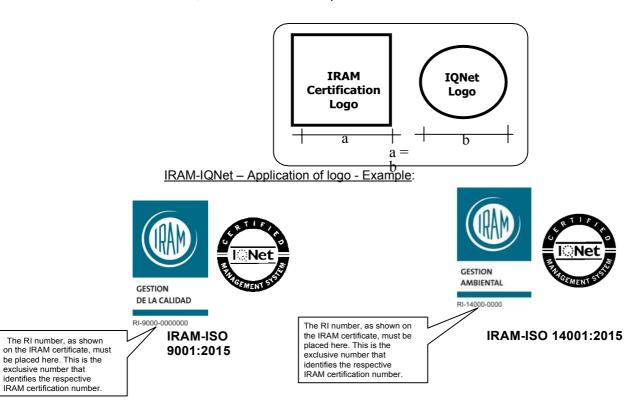
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**IQNet Logo** 

Application of IQNet: black & white positive color.

The conditions established with respect to size and location within the frame must be respected as detailed below. If the IQNet logo is used, it must always be placed next to the IRAM certification logo. Its diameter must be equal to the width of the IRAM logo, must be placed to the right and be centered in height. It is important to note that this is the only logo that does not necessarily have to be displayed in a frame, in which case it is an optional variable.



5.1.1.3 FSSC 22000 Logo

The logo corresponding to the FSSC 22000 scheme can be used by those organizations that have been certified under such scheme.



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# Criterios para la Divulgación de la Certificación de Sistemas de Gestión y el Uso de Logos

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#### FSSC 22000 Logo



- a) The FSSC 22000 logo must be displayed in the specified colors and in such a size that all the characteristics of the logo are clearly distinguishable.
- b) Color specifications:
- 1.Green: Pantone 348 U: CMYK = 82/25/76/7, RGB = 32/132/85, #218455
- 2.Grey: 60% black: CMYK = 0/0/0/60, RGB = 135/135/135, #87888a
- c) The use of black and white logos is allowed in cases where the text and images are in black and white.

Said logo must be used together with the SGIA IRAM logo, as indicated in paragraph 5.1.1. Both logos must be in proportion; one must not stand out more than the other.

Application of IRAM-FSSC logo - Example:



The RI number, as shown on its IRAM certificate, must be placed here. This is the exclusive number that identifies its IRAM certification number.



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## Criterios para la Divulgación de la Certificación de Sistemas de Gestión y el Uso de Logos

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#### 5.1.2 SG IRAM Certification declaration form without the use of IRAM logos

The Certified Organization can declare, without using the IRAM or IRAM-IQNet or IRAM-FSSC logo, that it has a certified management system (SG) in the attached information. The information accompanying the product is regarded as being available separately or easily separable. Such statement of its certified SG should not imply that the product, process or service is certified by this means, nor can it be made on it. (See 5.1 General Conditions - Certification Disclosure).

The statement must make a reference to:

- a) The identification (e.g., brand or name) of the Certified Organization;
- **b)** The type of SG (e.g. quality, environmental), and must also mention the corresponding standard and its year of publication as indicated in the Certification Document (e.g. IRAM-ISO 9001:2015);
- c) IRAM, which is the Certification Body granting the Certification Document;
- **d)** Registration number (RI) shown in the Certification Document granted.
- e) In case the scope of the SG certificate does not cover all the sites and/or activities developed by the Organization, the scope stated in the certificate together with the logo must be included. The purpose of this is to avoid confusion about the scope of the certification granted.



#### 5.1.3 Display of SG or SGIA IRAM Certifications along with the Accreditation Bodies logo.

#### 5.1.3.1 General conditions of use

- a) The use of the Accreditation Body's logo is not mandatory for the Certified Organization that discloses its certification. In case the Certified Organization decides to use such logos, it shall do so as described in this procedure.
- b) In case the Accreditation Body's logo is used, it must always be associated with the IRAM logo corresponding to its certification.



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# Criterios para la Divulgación de la Certificación de Sistemas de Gestión y el Uso de Logos

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- c) The logos of the Accreditation Bodies may only be used by the Certified Organizations when they are included in the SG or SGIA Certification Document issued by IRAM.
- d) It is expressly forbidden to use the logos of the Accreditation Bodies for Testing or Calibration Laboratories or Inspection Bodies whose management system has been certified by IRAM. This directive complies with an express requirement of the Accreditation Bodies to avoid confusion for the Users about the fact that these organizations could be accredited.

#### **OAA LOGO**



If opting for the use of the IRAM logo together with the OAA logo, the Certified Organization must include (where indicated in the figure) the IRAM logo with its corresponding RI and applicable standard or regulatory documents, forming a graphic unit so that it is used as a single mark.

IRAM logo must conform to the colors indicated in paragraph 5.1.1 of this procedure. Application of the OAA logo: positive color B/W.

#### **INN-Chile LOGO**



If opting for the use of the IRAM logo together with the INN-Chile logo, the Certified Organization must include (where indicated in the figure) the IRAM logo with its corresponding RI and applicable standard or reference. INN-Chile logo may not exceed 2/3 of the surface of IRAM logo of Management System Certification.

Reference of accreditation XX yyy, must read as follows:

- For certification ISO 9001, IRAM-ISO 9001, NCh 9001: Accreditation SC 004.
- For certification ISO 14001, IRAM-ISO 14001, NCh 14001: Accreditation SGA 002.
- For certification OHSAS 18001 and NCh 18001: Accreditation SGR 008.
- For certification NCh 2728: Accreditation SC 048.



IRAM logo must conform to the colors indicated in paragraph 5.1.1 of this procedure. Application of INN-Chile logo

### 5.1.3.2 Possible cases

Except for the SG and/or SGIA certification IRAM logo, no other logo may be displayed alone. Combinations of two or more IRAM logos must be displayed as they are shown, within the same frame, except for the combination with the IQNet logo where there is no mandatory requirement, and the use of the frame is optional. It must be clearly evidenced that they are not independent logos, but the combination of a group of bodies that, through such logos, prove the fulfillment of the requirements for which such certification was approved.



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# Criterios para la Divulgación de la Certificación de Sistemas de Gestión y el Uso de Logos

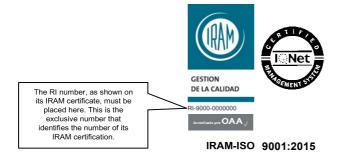
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The Certified Organization can choose to use one of the combinations of the three logos where the logo of the accreditation bodies is also displayed.

For this purpose, the following must be taken into account:

- a) That the certified SG is accredited by the Accreditation Body to be released. It is identified in the Certification Document granted.
- b) Always respect the color and size specifications detailed in section 5.1.1.1 or 5.1.1.2, as appropriate, of this procedure.
- c) Do not mix the logos of the Accreditation Bodies within the same frame, maintaining the joints formed between the GS logo, the IQNet logo and the Accreditation Body logo.
- d) Respect the place of the logos within the frame.

Applicación of IRAM-IQNet logos next to that of the Accreditation Body:



If you have any questions or need information, please contact IRAM (Management System Certification Area, or Food Certification Area, as applicable), as indicated below:

E-mail Address: jogando@iram.org.ar Telephone: +54 11 4346 0611

Web Page: http://www.iram.org.ar/index.php?IDM=32&IDN=199&mpal=no&alias=